# WHAT IS KAWASAKI DISEASE?

Kawasaki Disease (KD), also known as Kawasaki syndrome, is a serious illness characterized by inflammation of blood vessels throughout the body that primarily affects young kids and infants. KD is the leading cause of acquired heart disease in kids. About 5,000 kids are diagnosed with KD in the U.S. each year. It is not contagious.

Without treatment, about 25% of kids develop heart disease involving the coronary arteries. Timely diagnosis and treatment (which usually includes intravenous immunoglobulin) is highly effective in preventing coronary complications.

#### Early symptoms of KD include:

(not all symptoms must be present)

- Fever 102F+ that lasts for several days
- Rash, often worse in the groin area
- Red eyes, without drainage or crusting
- Bright red, swollen, cracked lips
- "Strawberry" tongue, which appears with shiny bright red spots after the top coating sloughs off
- Swollen hands and feet
- Redness of the palms and hands and soles of the feet
- Swollen lymph nodes





It's an honor to host a 5K to bring awareness and funding to Kawasaki Disease (KD). We have several kids in our town and surrounding communities that have suffered from KD. Some with heart aneurysm's before their 1st birthday, unneeded surgeries, and days of suffering, like our Owen at just 3 months old. With little known about KD it's often misdiagnosed, which leads to internal damage and even death. It's heartbreaking what these poor kids have to endure at such a young age. These horrible effects can be prevented with timely and proper diagnosis and treatment. As a parent, it is truly a living nightmare to watch your child suffer in pain, growing worse daily with no answers.

Our last 5K allowed us to celebrate several KD survivors who attended while over 300 participants raced. We also let off a heart lantern in memory of those who were not diagnosed in time and lost their battle with KD. Our goal is to bring awareness to this little known disease in hopes to help save a little heart, fund research, and support families. Your sponsorship will help do just that! Thank you!

~ Jen Grant, Bryan, OH - Race Coordinator



Kawasaki Kids Foundation 1298 Main St, Unit A #4221 Windsor, CO 80550

Kawasaki Kids.org

www.facebook.com/OMGKawasaki



### SPONSORSHIP OPPORTUNITIES



### KICKIN' KAWASAKI 5K BRYAN, OH

Saturday, May 19, 2018 | 9:00 a.m. **Pavilion / Imagination St Bryan** 360 Newdale Dr

#### Make checks payable to:

Kawasaki Kids Foundation

#### For more sponsorship information:

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#### Mission:

Build a friendly and knowledgeable community to help save kids hearts and cure Kawasaki Disease by increasing awareness.

## SPONSORSHIP LEVELS

	PREMIER \$5000	PLATINUM \$1000	<b>GOLD</b> \$500	SILVER \$250	<b>BOOTH</b> \$150
10' x 10' space in vendor area	<b>%</b>	<b>%</b>	<b>%</b>	<b>※</b>	<b>※</b>
Marketing collateral in race packets (provided by sponsor)	<b>%</b>	<b>«</b>	<b>%</b>	<b>%</b>	<b>\Q</b>
Recognition & link on website (live until 2 months before next years race)	<b>\Q</b>	<b>\Q</b>	<b>\Q</b>	<b>\Q</b>	
Logo on event t-shirt	<b>※</b>	<b>&amp;</b>	<b>%</b>	<b>※</b>	
Free race registrations	5	3	2		
Banner or merchandise prominently displayed at event (provided by sponsor)	<b>\Q</b>	<b>\Q</b>			
Mention of company name throughout event	<b>%</b>	<b>&amp;</b>			
Logo recognition - email blast	<b>%</b>	<b>&amp;</b>			
Prominent recognition on all event advertisements (including posters, brochures, web page, Facebook)	<b>\Q</b>	<b>\Q</b>			
Company can start the race	<b>%</b>				