

WHAT IS KAWASAKI DISEASE?

Kawasaki Disease (KD), also known as Kawasaki syndrome, is a serious illness characterized by inflammation of blood vessels throughout the body that primarily affects young kids and infants. KD is the leading cause of acquired heart disease in kids. About 5,000 kids are diagnosed with KD in the U.S. each year. KD is more common in boys than girls, and the majority of cases are diagnosed in the winter and early spring. It is not contagious.

Without treatment, about 25% of kids develop heart disease involving the coronary arteries. Timely diagnosis and treatment (which usually includes intravenous immunoglobulin) is highly effective in preventing coronary complications.

Early symptoms of KD include:
(not all symptoms must be present)

- ♥ Fever 102F+ that lasts for several days
- ♥ Rash, often worse in the groin area
- ♥ Red eyes, without drainage or crusting
- ♥ Bright red, swollen, cracked lips
- ♥ "Strawberry" tongue, which appears with shiny bright red spots after the top coating sloughs off
- ♥ Swollen hands and feet
- ♥ Redness of the palms and hands and soles of the feet
- ♥ Swollen lymph nodes

WHY WE SPONSOR

Winston Churchill once said, "We make a living by what we get, but we make a life by what we give." Delta Disaster Services of Northern Colorado helps sponsor the Kickin' Kawasaki 5K because we believe in giving back to the very community which supports our business, the livelihoods of our staff and to help raise awareness for Kawasaki Disease.

Delta Disaster Services of Northern Colorado

The number one reason I sponsor is because I firmly believe in supporting the people that support me and my business. You do that and I am grateful!!! Second, my nephew was diagnosed with Kawasaki Disease when he was a baby. We know that we were just fortunate that his was diagnosed sooner and is blessed to have had no lingering problems.

American Family Insurance



Kawasaki Kids Foundation
1298 Main St, Unit A #4221
Windsor, CO 80550

KawasakiKids.org



SPONSORSHIP OPPORTUNITIES

KICKIN' KAWASAKI 5K EAST LANSING, MI

Saturday, September 16, 2017 | 9:00 a.m.

Michigan State University

Make checks payable to:

Kawasaki Kids Foundation

For more sponsorship information:

Courtney Geisel

517.930.0590 | kd5k.msu@gmail.com

PROCEEDS BENEFIT



Mission:

Build a friendly and knowledgeable community to help save kids hearts and cure Kawasaki Disease by increasing awareness.

SPONSORSHIP LEVELS

	PREMIER \$5000	PLATINUM \$1000	GOLD \$500	SILVER \$250	BOOTH \$150
10' x 10' space in vendor area	✓	✓	✓	✓	✓
Marketing collateral in race packets (provided by sponsor)	✓	✓	✓	✓	✓
Recognition & link on website (live until 2 months before next years race)	✓	✓	✓	✓	
Logo on event t-shirt	✓	✓	✓		
Free race registrations	5	3	2		
Banner or merchandise prominently displayed at event (provided by sponsor)	✓	✓			
Mention of company name throughout event	✓	✓			
Logo recognition - email blast	✓	✓			
Prominent recognition on all event advertisements (including posters, brochures, web page, Facebook)	✓	✓			
Company can start the race	✓				