## **REGAN'S STORY**

This is my passion; awareness is my mission. Here is our story:

In November 2015, at seven years old, Regan became ill, throwing up, stomach pain, no appetite, and diarrhea. As his illness progressed, he developed a fever, rash, red-chapped lips, bloodshot eyes, and swollen hands. By day 11, he had been to the pediatrician twice, had two negative strep tests, given antibiotics, been to urgent care twice, had 2 blood draws, had hardly eaten in 9 days, had fevers above 105 degrees, and his hands and feet started to peel. As his mom, I was at the end of my rope.

On day 12, I started making a timeline of his symptoms. Physicians do not recommend this, but I had to do something. Every page presented Kawasaki Disease (KD). He had every symptom; it seemed so textbook, why couldn't his doctors diagnose this? Then the fear set in, it leads to heart disease and heart attacks in children...babies. I went to his room that night and laid my hand on his chest. I counted his heartbeats; I studied every inch of his body, kissed his forehead, and watched him breathe.

The next day I took him into the pediatrician's office knowing this appointment would be different, I was armed with information. They confirmed the diagnosis, examined Regan's heart, admitted us, and started receiving treatment. He continues to have lingering symptoms and will have his heart monitored for the rest of his life. We are so very blessed that to date, Regan's heart has not been affected. Many children are not as lucky.

KD awareness is critical for parents, grandparents, aunts, uncles, teachers, caregivers, nurses, physicians... everyone. With the help of your sponsorship, we can fight back against KD. Your funds will allow us to raise awareness in our community, support Kawasaki Kids and the research being done at Children's Hospital Colorado, and save these precious little hearts. Please join Regan's Racers and lets out run Kawasaki Disease.

## WHY WE SPONSOR

Winston Churchill once said, "We make a living by what we get, but we make a life by what we give." Delta Disaster Services of Northern Colorado helps sponsor the Kickin' Kawasaki 5K because we believe in giving back to the very community which supports our business, the livelihoods of our staff and to help raise awareness for Kawasaki Disease.

Delta Disaster Services of Northern Colorado

The number one reason I sponsor is because I firmly believe in supporting the people that support me and my business. You do that and I am grateful!! Second, my nephew was diagnosed with Kawasaki Disease when he was a baby. We know that we were just fortunate that his was diagnosed sooner and is blessed to have had no lingering problems.

American Family Insurance



Kawasaki Kids Foundation 1298 Main St, Unit A #4221 Windsor, CO 80550

KAWASAKIKIDS.ORG





# SPONSORSHIP OPPORTUNITIES

### KICKIN' KAWASAKI 5K PARKER, CO

Sunday, September 29, 2019 | 9:00 a.m.

Salisbury Equestrian Park & Sports Complex

#### MAKE CHECKS PAYABLE TO:

Kawasaki Kids Foundation

# FOR MORE SPONSORSHIP INFORMATION:

Tarra Gerlach 303.809.2807 | tarra@kawasakikids.org

#### **MISSION:**

Build a friendly and knowledgeable community to help save kids hearts and cure Kawasaki Disease by increasing awareness.



# SPONSORSHIP LEVELS

	<b>PREMIER</b> \$5000	<b>PLATINUM</b> \$1000	<b>GOLD</b> \$500	<b>SILVER</b> \$250	<b>BOOTH</b> \$150
10' x 10' space in vendor area	ø	V	ø	ø	Ø
Marketing collateral in race packets (provided by sponsor)	ø	V	ø	ø	V
Recognition & link on website (live until 2 months before next years race)	ø	ø	V	<b>V</b>	
Logo on event t-shirt	ø	V	Ø		
Free race registrations	5	3	Ø		
Banner or merchandise prominently displayed at event (provided by sponsor)	V	<b>V</b>			
Mention of company name throughout event	ø	ø			
Logo recognition - email blast	V	<b>V</b>			
Prominent recognition on all event advertisements (including posters, brochures, web page, Facebook)	ø	<b>V</b>			
Company can start the race	ø				
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